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Campus MovieFest announces the 2010 Southern Regional Grand Finale at the historic Tabernacle in Downtown Atlanta

(ATLANTA, GA) – Mar 10– Campus MovieFest (CMF), the world’s largest student film festival, concludes its tour of the Southern US at the historic Tabernacle in Downtown Atlanta with the 2010 CMF Southern Regional Grand Finale (SRGF). On Saturday, March 27, over 60 short films will be shown on a huge screen during daytime screenings; later that evening, the top 16 movies will be showcased at a black-tie optional gala ceremony, where Best Comedy, Best Drama, and Best Picture will be announced. The evening concludes with a CMF after party featuring the top local bands competing in College Battle of the Bands.

Thanks to presenting partner AT&T, nearly 20,000 students from universities throughout the Southeast signed up for CMF and received everything they needed to make a five minute movie for free – including Apple laptops, Panasonic HD cameras, and AT&T Samsung phones. The movies screened at SRGF highlight the best of the best from participating schools and give students an opportunity to share their movies with the world.

“We’re excited to bring the best student filmmakers from around the region to Atlanta to celebrate their creations. We can’t wait to share their amazing movies with Atlanta and announce which movies will move on to our International Grand Finale at Wynn Las Vegas,” said David Roemer, co-founder of Campus MovieFest.

Winners at SRGF receive prizes including AT&T Samsung handsets, Apple laptops and iPods, and AT&T gift cards. Winning students during this year’s CMF World Tour will earn over \$400,000 in cash and prizes. In addition, all movies from SRGF automatically progress to the CMF International Grand Finale, which gathers the best student filmmakers from around the nation for an unforgettable weekend featuring awards ceremonies, screenings, celebrity presenters, workshops, networking opportunities and more. The 2010 International Grand Finale will be held June 10-13 at Wynn Las Vegas.

CMF began nine years ago when four students at Emory University provided fellow students with everything they needed to make movies in one week. Since then, more than 250,000 students have told their stories on the big screen, receiving all the necessary technology and training for free thanks to corporate partners and schools. Past winners have walked away with over \$2 million in prizes and seen their films on the big screens at CMF events nationwide, at Cannes, at Paramount Studios, and on millions of smaller screens – including AT&T mobile devices, in-flight on Virgin America, and online.

For more information about Campus MovieFest or to see the best CMF movies, visit <http://www.campusmoviefest.com>

HIGHLIGHTS

- World's largest student film festival concludes its Southern tour at the historic Tabernacle theater on March 27, 2010
- Nearly 20,000 participating students received everything they needed to create a short movie – including Apple laptops, AT&T phones, Panasonic HD camcorders, and training – all for free.
- Text INFO to 41234 to find out more about Campus MovieFest.
- The CMF Regional Grand Finale celebrates the best movies from the Southern region – including top movies from Atlanta area schools
- Additional exposure opportunities include in-flight on Virgin America, on AT&T phones, at Cannes, at Sundance, at Tribeca, and more
- Other prizes include iPods, gift cards, computers, trips to film festivals, a chance to meet award-winning filmmakers, and over \$20k in cash grants
- Winning movies from SRGF will advance to the International Grand Finale on June 10-13, 2010 at Wynn Las Vegas