

Judges and Judging Criteria

Judges

We're very pleased to have exceptional judges who will do their best to pick the top movies. With so many great entries, it won't be easy! The independent judging panel at each campus will be comprised of students, staff, and partners. Plus, we'll have Audience Choice Award so you and your friends can vote, too.

Criteria

It's important that your team follows the guidelines as outlined in this manual. In particular your movies will be judged on the following criteria, each of which will be equally weighted.

Content

Pay close attention to the following areas, which pertain to the story and structure of your movie:

- Script/story
- Creativity
- Originality
- Coherence

Technical Excellence

This section pertains to the technical aspects of the movie.

- Visual creativity
- Cinematography
- Sound design and soundtrack
- Editing
- Effective use of special effects

Overall Quality

- Did the movie affect you?
- Did the movie produce an emotional response?

Pay close attention to the following areas, which pertain to the overall experience of watching the movie:

- Overall impression
- Enjoyment factor
- Meaningfulness
- Replay value

We'll also offer special themed categories with additional guidelines and awards.

Find out all of the details at www.campusmoviefest.com

Campus MovieFest Official Rules

1. All federal, state and local laws and regulations apply. Contest void wherever prohibited or otherwise restricted by law.

2. Your entry must consist of four elements: (1) all team leaders' names, mailing addresses, e-mail addresses, and phone numbers entered in the registration system at www.campusmoviefest.com; (2) your completed movie submitted prior to the event deadline listed on www.campusmoviefest.com; (3) your movie description entered online at www.campusmoviefest.com; and (4) completed and signed general release forms and cast list forms for all persons appearing in your movie. A complete entry consists of the above stated four elements. Only complete entries will be judged. To create your movie, please follow these guidelines:

- The movie must be shot and edited only during the week of production as identified on www.campusmoviefest.com for your school. You may request permission to use footage in your movie that has been shot or created prior to the week of assigned movie-making.
- The movie must use only music, video, and images that you have permission to use in any form and that you can transfer all rights to Ideas United, LLC and its partners.
- The movie must follow all other event guidelines as posted at the time of submission on www.campusmoviefest.com.

3. Ideas United, LLC does not assume responsibility for phone, technical, network, electronic, computer, hardware or software failure of any kind, stolen, incomplete, garbled, or delayed internet/e-mail computer transmission, or lost, late, misdirected, damaged, illegible, stolen, incomplete, misaddressed entries incorrectly transmitted entries, or any other entry which does not meet the requirements set out in Rule 2. Entries may be disqualified if not complete for any reason.

4. Prize packages will be announced on www.campusmoviefest.com.

5. A panel of judges, from inside and outside participating universities, the Campus MovieFest staff, Campus MovieFest partners, and the surrounding community knowledgeable in the fields of film, music, or student life will consider the following criteria in determining the winners:

- Content
- Technical excellence
- Overall quality

Ideas United, LLC, reserves the right for the judging panels to eliminate any entry on the basis of objectionable content, including but not limited to nudity or illegal imagery or actions.

6. The judging will take place prior to the Campus MovieFest Grand Finale in June 2011. Prizes are non-transferable. There will be no substitution of prizes and no election of cash in lieu of prizes, except at the sole discretion of Ideas United, LLC. All prizes will be awarded. Winners should allow two months for delivery of the prizes after notification of winning. Prize winner is responsible for all applicable taxes. In the event of prize unavailability, Ideas United reserves the right to substitute a prize of equal or greater value.

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7. Each entrant warrants and represents that he/she is the creator of the submitted entry; the entry is original and owned by entrant; the entry is free of any claims by other parties; and that the entry was not created at your job, using your employer's equipment or on your employer's time. If an entry is disqualified an alternate winner will be selected by the judges based on the judging criteria.
8. By entering the contest, the entrants (a) agree to the official rules and the decisions of the judges which shall be final in all respects; (b) consent to the use of winners' names and likenesses, the name of his/her company, school or affiliation (if applicable) and any statements, quotes or testimonials, photographs, designs, models, software and/or any other audio-visual materials provided by the entrant, for advertising, trade and publicity purposes and grants Ideas United, LLC and its authorized agents, licensees and assigns the rights to reprint, display, reproduce, perform, exhibit and sell the entry without limitation and without any additional compensation to the winner or any other party, except where prohibited by law; (c) and release Ideas United, LLC, its subsidiaries, sponsors, and affiliates, and their directors, officers, employees and agents from any and all liability for any injuries, losses or damages of any kind caused by participation in Campus MovieFest or by any prize or resulting from acceptance, possession or use of any prize.
9. Upon receipt, the actual entry submitted becomes the property of Ideas United, LLC. and will not be returned.
10. For additional copies of the Official Rules, please contact:
support@campusmoviefest.com
11. Employees of Ideas United, LLC, affiliates, advertising and promotion agencies or members of their immediate families are not eligible to enter the contest.
12. For a list of winners, please send e-mail to support@campusmoviefest.com or a stamped self-addressed envelope to the following address:
Campus MovieFest
Winner Lists
122 New St.
Decatur, GA 30030