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## **Campus MovieFest, World's Largest Student Film Festival, Kicks Off 2011-2012 School Tour**

### **Student film festival visiting 75+ campuses globally with incredible prizes, great exposure and exciting new opportunities**

(ATLANTA, GA) – DATE – Campus MovieFest (CMF), the world's largest student film festival, is coming to a campus near you as part of its 11th annual world tour. College students who sign up for CMF can receive everything they need to make a five-minute movie in a week – including an Apple laptop, Panasonic HD video camera, training, and support – all for free.

“We are absolutely thrilled to launch this year's search for the top student filmmakers around the world, including a new tour of events throughout the United Kingdom,” said David Roemer, Co-Founder of Campus MovieFest. “Ever since we started CMF as students in 2001, we've been honored to help discover exceptional talent and bring unforgettable experiences to students, and this year is sure to be the best yet.”

Students at participating colleges and universities are welcome to participate by simply signing up online at [www.campusmoviefest.com](http://www.campusmoviefest.com) and submitting a brief story idea. Students experience an unforgettable opportunity to express themselves, learn about filmmaking, and of course, have a lot of fun with the chance to win great prizes and exposure including cash, Hollywood pitch meetings, and more. In addition, top CMF films are showcased in-flight on Virgin America and at the Cannes Film Festival Short Film Corner.

Students can sign up online before moviemaking launches at their school. Students then have one week to film and edit their movies about anything they can imagine. Categories include Best Picture, Best Drama, and Best Comedy, as well as the CMF Elfenworks Social Justice Category, an opportunity to create a short movie or song about poverty and social injustices for a chance to win up to \$20,000 in cash grants.

Once movies are turned in, a panel of students, faculty, and staff at each campus judge the films to determine top honors. The top 16 movies are showcased at red-carpet finales on each campus, with winners from each campus advancing to the Campus MovieFest in Hollywood, CA, in June 2012.

Campus winners are also invited to join the CMF Distinguished Filmmakers Network, a program that provides top students with opportunities ranging from paid content production to unforgettable experiences within the film industry.

During the 2010-2011 World Tour, over 75,000 students participated in Campus MovieFest, with over 250 films advancing to the final round of the competition at the CMF Grand Finale at Warner Bros Studios and Universal Studios this past June. Young filmmakers from around the world arrived in Hollywood to attend filmmaking panels, workshops, and an award ceremony with prizes and cash grants presented by a host of celebrities including Elizabeth Banks (30 Rock), John Cho (Star Trek), Jack McBrayer (30 Rock), Jeff Goldblum (Jurassic Park), and many more.

“I don't think I've ever had such an affirming and exhilarating experience as CMF allowed me to have,” said Ien Chi, the 2011 International Grand Finale Best Picture winner (“[Tick Tock](#)”) from Emory University. “It's a wonderful opportunity to tell your own story and be heard in a community of passionate and respectful artists. Because of CMF, there is no excuse not to get your ideas on the big screen!”

For more information about Campus MovieFest, to sign-up to participate, or to see the best CMF movies, visit <http://www.campusmoviefest.com>

## HIGHLIGHTS

- World's largest student film festival launches global tour to find the best college student filmmakers.
- Participating students will receive everything they need – Apple laptops, Panasonic HD camcorders, and training – all for free.
- Campus MovieFest in Hollywood celebrates the best movies from the 2011-2012 tour.
- Win great prizes, exposure opportunities, Hollywood pitch meetings, and more. In addition, top films are showcased in-flight on Virgin America and at the Cannes Film Festival Short Film Corner.

## About CMF

CMF began over a decade ago when four students at Emory University provided fellow students with everything they needed to make movies in one week. Since then, more than 500,000 students have received all the necessary technology and training to tell their stories for free thanks to corporate partners and schools. Past winners have walked away with over \$2 million in prizes and seen their films on the big screens at CMF events nationwide, at Cannes, at major Hollywood studios including Paramount, Warner Bros, and Universal, and on millions of smaller screens – including mobile devices, in-flight on Virgin America, and online.

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